

José E. Martínez, President, AICP

Mission — Assist local, national, and international government, non-profit and business clients achieve performance improvement and/or self sufficiency goals by realizing their organizational, economic and social goals through organizational management and community development services (strategic planning, program management, and facilitation).

Experience

- Consulting firm started in 1996.
- Started and served a 3-year term as the CEO of a Business Improvement District (BID) in Austin, Tx — the Downtown Austin Alliance.
- City of Austin liaison to the downtown community that lead to an American Institute of Architects' R/UDAT study of downtown Austin. Worked extensively in community development, including urban planning programs, for over 20 years to revitalize the inner-city — starting with the federally funded Model Cities Program.
- Assisted communities improve their health delivery systems while working for a federally funded, regional health planning agency.
- Designed a rural area demand-responsive transit system — CARTS — while managing a senior citizens assistance program at a regional planning agency.
- **Adjunct Instructor** — Community and Regional Planning Program, Texas State University, San Marcos, Tx.
- **Teacher** — Taught mathematics in a Texas public high school.

Education

- **M.S.** — Community and Regional Planning, University of Texas at Austin.
- **B.A.** — Mathematics, University of Texas at Austin.
- 117 hours, Architectural Studies, University of Texas at Austin.

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GSA MOBIS Schedules: 874 — 1: Consulting
 874 — 2: Facilitation
 874 — 7: Project/Program Management

Primary NAICS Code: 541611

CONSULTING SERVICES

11 YEARS EXPERIENCE

Community Development (*Public*)

- **Strategic Planning** — Guide an organization or community in developing and implementing a strategic plan.
- **Leadership Development** — Identify and nurture local leadership to ensure local sponsorship and success of planning processes.
- **Local Organization** — Create organizational structures to facilitate public involvement.
- **Civic Engagement** — Create processes that facilitate the public's input.
- **Decentralization of Government Programs** — Design decentralized decision-making authority systems to increase government democratization and constituent participation.

Organizational Development (*Government, Non-Profit, & Private*)

- **Project Management** — Organize and manage consultant teams in addressing our clients' needs.
- **Strategic/Business Advocacy** — Guide government, non-profit agencies and private businesses in developing and implementing strategic plans.
- **Management Systems** — Conduct needs assessment, develop service plans, create implementing entities, hire staff, and implement service delivery plans.
- **Feasibility Studies** — Help clients identify potential roadblocks before investing in an idea.

Major Consulting Project Functions

I am a *integrator* and a *generalist*. My mastery and integration of multiple specialties enables a generalized ability to solve problems of a larger scope, scale, and complexity than those addressed by specialists. I solve the problem at hand versus finding a problem that fits the solution at hand.

Web Page Design — *currently online*

- www.jemtz.com
- www.ci.austin.tx.us/greatstreets
- www.ci.austin.tx.us/publicworks/pflugerbridge_default.htm

International Consulting Experience

- **Citizen Development Corps, Washington, D.C.** — Assisted USAID redesign its Lebanon strategic program for 2007–2010. Facilitated community development focus groups of Lebanese nationals throughout the country. [2005 — 5 weeks in-country]
- **The Services Group, Washington, D.C.** — Drafted Environmental Regulations for the Panamá-Pacific Special Economic Area Agency, Panamá. [2005]
- **Citizen Development Corps, Washington, D.C.** — Municipal assessment and municipal CIP process, San Miguel Ixtahuacán, Guatemala. [2004 & 2005]
- **Program of Assistance for a Representative Congress, La Paz, Bolivia** — Facilitate Congressional representatives civic engagement, State University of New York. [2003 — 2006]
- **Programa Bolivar, Lima, Perú** — Presented small town strategic planning and business improvement district creation and operations topics to a national symposium of university rectors and economics professors. [1999]
- **Ministerio del Interior, Gobierno de la República Argentina, Buenos Aires, Argentina** — Sponsored by the Organization of American States (OAS) to present civic leadership techniques, and organizational and civic engagement structures to an international audience. [1999]

National Consulting Experience

- **Master Planning** — Randolph AFB Recreation Park Master Plan — Canyon Lake Texas, (prime consultant), San Antonio, Tx
- **Marketing** — Austin Police Department — Victim Services — (prime consultant), Austin, Tx
- **Strategic Planning & Facilitation** — Kelly USA, US Air Force, Booz Allen Hamilton, San Antonio, Tx
- **Strategic Planning** — Central Texas Regional Mobility Authority — HNTB, Austin, Tx
- **Urban Planning & Urban Design** — Robert Mueller Airport, Saltillo District, & Seaholm District Master Plans, ROMA Design Group, San Francisco, Ca, [Austin, Tx] & Downtown Austin Great Streets, Sinclair Black Architects, Austin, Tx
- **Rapid Rail Transit Study** — Capital Metro, Light Rail Planning, Bill Lieberman, AICP, Austin Tx
- **Civic Engagement** — Town Lake Park, EDAW, Denver, Co, Colorado River Park, Hargreaves Associates, San Francisco, Ca, E. 7th St. Project, Urban Design Group, Austin, Tx & Pfluger Bridge Extension Project, HDR. Inc., Austin, Tx
- **Transportation Studies** — Downtown Parking, Access & Mobility, & Lance Armstrong Bikeway Studies [Austin, Tx], San Marcos Transportation Plan [San Marcos, Tx], Wilbur Smith Associates, Houston, Tx, Transportation Circulation Study — [Hidalgo Co., Tx] Carter-Burgess, Dallas, Tx, Multi-modal Terminal Feasibility Study — [Brownsville, Tx], Carter-Burgess, Dallas, Tx